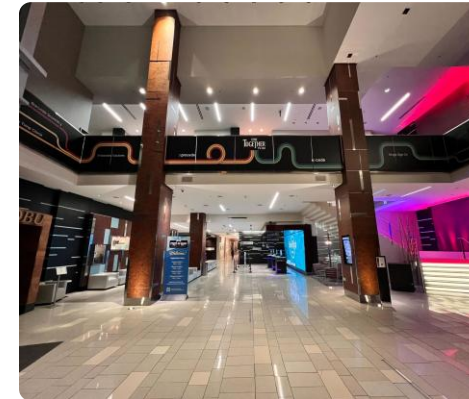


Remote SPONSORSHIP OPPORTUNITIES

All paid sponsorship packages will additionally receive verbal and digital branding callouts within the programming and materials.

STRATEGIC BRANDING PLACEMENT

Hotel Lobby Opportunities



Hotel Lobby Entrance Glass / (sold as 1 or 3 units: Left/Center/Right) *center unit will include NextGen logo

Left Cost: \$3,500 / Center Cost: \$6,000 / Right Cost: \$3,500 - Sold

Position your brand at the center of attention with striking, high-profile glass branding showcased prominently throughout the Hard Rock Hotel lobby—one of the busiest and most visible touchpoints of the event as attendees come and go. Located directly adjacent to hotel registration, the main staircase to meeting spaces, the lobby bar, and the guest room elevators, this premium placement has great exposure as every attendee passes through. With bold, integrated visuals embedded into the architecture, your brand becomes an unmistakable centerpiece and a defining element of the attendee experience. Your brand will be visible in pre-event materials, social promotions, the event website, and conference signage.

Remote SPONSORSHIP OPPORTUNITIES

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STRATEGIC BRANDING PLACEMENT

Hotel Room & Meeting Elevator Opportunities



Hotel Elevator Lobby Branding / \$2,500 each - Sold

Own the moment of movement with bold, full-scale branding on the exterior hotel elevator doors—high-impact placements seen by every attendee as they transition between the lobby, bar, guest rooms, and meeting spaces. Positioned in a high-traffic corridor just steps from key gathering areas, this sponsorship delivers repeated impressions. Turn every ride into a branded experience and ensure your message is front and center. Your brand will be visible in pre-event materials, social promotions, the event website, and conference signage.

Remote SPONSORSHIP OPPORTUNITIES

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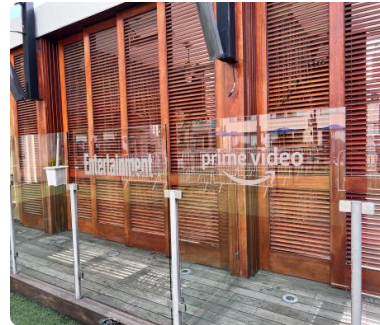
STRATEGIC BRANDING PLACEMENT

Outdoor Event Space Opportunities



Exterior Window Branding / \$1,500 *(12 available)*

Showcase your brand across the sleek glass divider panels that frame the outdoor gathering space and pool—creating a striking, highly visible backdrop for key social moments. Positioned front and center during the Welcome Reception and conference meals, this placement delivers extended engagement as attendees dine, network, and relax in a high-energy setting. With multiple panes available, sponsors can own a single statement piece or activate across the full span for a seamless, high-impact brand presence. Your brand will be visible in pre-event materials, social promotions, the event website, and conference signage.



Exterior Doors Branding / \$5,500

Capture unmatched visibility in this high-energy indoor-outdoor transition space, where attendees flow between sessions, meals, and networking events—making it a natural hub of constant engagement. As the featured setting for NextGen meals and the Welcome Reception, this space delivers extended dwell time and repeated impressions in a vibrant, social environment. This opportunity offers flexible, and high-impact exposure! With this premium co-branded opportunity, featuring all four door panels with your brand integrated around a centrally positioned NextGen conference logo. Your brand will be visible in pre-event materials, social promotions, the event website, and conference signage.



Remote **SPONSORSHIP OPPORTUNITIES**

All paid sponsorship packages will additionally receive verbal and digital branding callouts within the programming and materials.

STRATEGIC BRANDING PLACEMENT

Hotel Bar Opportunities



Hotel Bar Top Branding / \$6,000 - Sold

Make your brand the centerpiece of connection by taking over this high-energy bar environment where the Next Generation group naturally gathers to network before and after meetings, receptions, and events. With bold, immersive branding visible across the bar you'll engage attendees in a relaxed, social setting where conversations start, deals develop, and relationships are built. This is your opportunity to align with the next wave of industry leaders in the moments that matter most—when they come together over drinks and genuine connection. Your brand will be visible in pre-event materials, social promotions, the event website, and conference signage.

Remote SPONSORSHIP OPPORTUNITIES

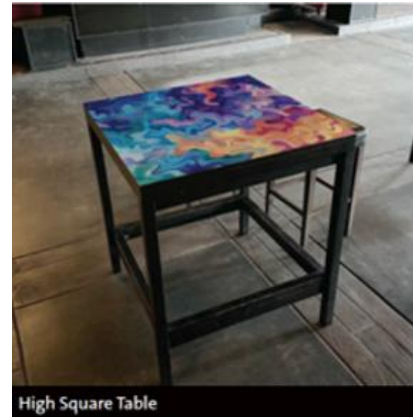
All paid sponsorship packages will additionally receive verbal and digital branding callouts within the programming and materials.

STRATEGIC BRANDING PLACEMENT

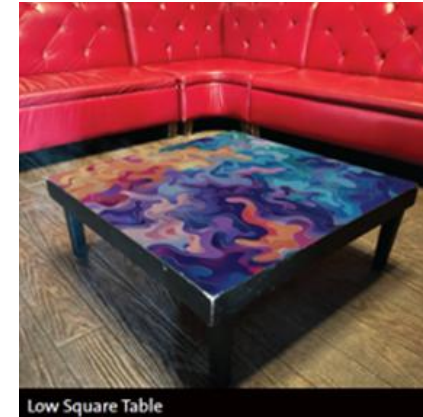
Hotel Bar Opportunities



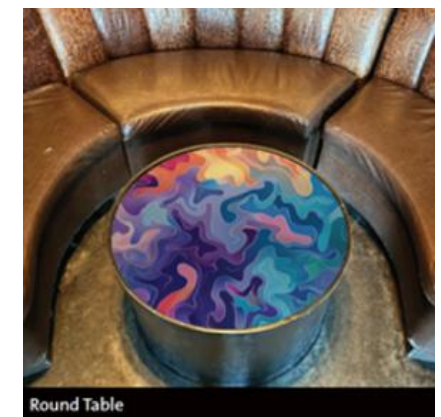
Costing: \$1,500 / 1 available



Costing: \$1,000 / 3 available



Costing: \$1,000 / 2 available



Costing: \$1,000 / 7 available

Hotel Bar Tabletop Branding / *See Pricing Above

Put your brand literally at the center of the action by sponsoring the any of the four branded table styles in the hotel bar (rectangle, high square, low square, and round) where Next Generation attendees naturally post up and connect over beers throughout the conference. The hotel bar is their pre-, during-, and post-event “connecting spot,” creating repeated, high-visibility impressions before and after meetings, receptions, and programming. Multiple opportunities are available—own one table type for a targeted presence or bundle all four for a full-bar footprint that keeps your logo front and center in every conversation and toast. Your brand will be visible in pre-event materials, social promotions, the event website, and conference signage.

Remote SPONSORSHIP OPPORTUNITIES

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STRATEGIC BRANDING PLACEMENT

Hotel Bar Opportunities



Hotel Bar Televisions / \$4,500 *(4 sold as a package)*

Turn every glance into brand impact with premium placement on the hotel bar TV screens—highly visible digital real estate positioned above one of the most active networking hubs of the Next Generation conference. As attendees gather for drinks before and after meetings, your message is front and center, delivering continuous exposure in the moments where conversations start and relationships are built. This is your opportunity to own the screen in a high-energy social setting and ensure your brand is seen, remembered, and associated with the experience. Your brand will be visible in pre-event materials, social promotions, the event website, and conference signage.



Hotel Bar Napkins & Coasters / \$2,500 each *(1 napkin sponsor & 1 coaster sponsor)*

Put your brand directly into every toast, handshake, and conversation with custom-branded bar napkins and coasters—high-touch items that Next Generation attendees engage with continuously as they gather in the hotel bar. With 1,000 napkins and 1,000 coasters in circulation, your logo is seen, held, and experienced throughout the conference. Each sponsorship is exclusive, giving your company a unique and memorable opportunity at the event. Your brand will be visible in pre-event materials, social promotions, the event website, and conference signage.