

NBWA

AMERICA'S BEER & BEVERAGE DISTRIBUTORS

SPONSORSHIP OPPORTUNITIES

BUILDING
RELATIONSHIPS
AND EMPOWERING
WOMEN
+ WORKFORCE

BREW

Attract, Connect and Elevate Women in the Beer and Beverage Distribution Industry



BREW'S VISION

BREWing a more inclusive beer and beverage distribution industry by tapping into women's leadership capabilities to accelerate organizational, cultural and economic benefits.



SPONSORSHIP OPPORTUNITIES

SIGNATURE EVENTS



Legislative Conference

BREW LEADERSHIP FORUM / \$15,000 - Sold

Place your company's brand in front of the highly anticipated 4th Annual BREW Leadership Academy Forum, on Monday, April 20th prior to the NBWA Legislative Conference. The in-person event will take place at the Hyatt Regency on Capital Hill. You will have the opportunity to kick off the forum and welcome all the BREW member attendees, introduce yourself and talk about why it is important for you and your company to be a part of this group. Your brand will be visible in pre-event materials, the event website, social promotions, branding throughout the event as the main sponsor.

Legislative Conference

BREAKFAST SPONSOR OF BREW LEADERSHIP FORUM / \$7,500 - Available!

Provide all attendees with a delicious breakfast meal before the forum to start their day off right and fuel their minds! Your company's branding will be displayed with signage at the room's entrance and on the tables and, also will be visible in pre-event materials, the event website, and social media promotions.

Legislative Conference

LUNCH SPONSOR OF BREW LEADERSHIP FORUM / \$7,500 - Available!

Provide all attendees with a delicious lunch meal that keeps energy levels up and engaged for the rest of the day's activities during the leadership forum! Your company's branding will be displayed with signage at the room's entrance and on the tables and, also will be visible in pre-event materials, the event website, and social media promotions. You will be given the opportunity to say a few words to all attendees prior to the main speaker.

Legislative Conference

BEVERAGE STATION SPONSOR / \$5,000 Available (2) – 2 Available!

Your brand is sure to get noticed as the official beverage station sponsor during the session break! Be the one that brings a smile to attendees' faces when they crack open a cold one with fellow attendees. If you are a beverage company, we will feature your brand in the offerings. Your company will be prominently branded in the serving area for all to see, also will be visible in pre-event materials, the event website, and social media promotions.



SPONSORSHIP OPPORTUNITIES

STRATEGIC BRANDING PLACEMENT

NEW



Legislative Conference

SPEAKER / PANEL SPONSOR / \$5,000 (3 available) – 2 – sold / 1 - Available!

Place your company's brand in front of the highly anticipated and rapidly growing 4th Annual BREW Leadership Forum. You will be the presenting sponsor of a panel session or speaker at the event. The conference will take place surrounding the NBWA Legislative Conference. Your company logo will be shown on the main screen when the presenter(s) are on stage, branding will be visible in pre-event materials, social promotions, the event website, logo on the main stage as your panel or speaker is introduced.

NEW



Legislative Conference

CONFERENCE MICROPHONE SPONSORSHIPS / \$7,500 - Available!

Your organization will be the official microphone for **Q&A** in the BREW Leadership Forum. All attendees will see and "hear" loud and clear that you are a supporter of having voices heard. Your brand will be on each of the Q&A mics in the sessions, visible in pre-event materials, the event website, and social promotions leading up to the conference.

NEW



Legislative Conference

REGISTRATION CONFERENCE EMAIL SPONSORSHIPS / \$5,000 - Available!

Start your BREW Leadership Forum outreach early by connecting with attendees when they register. Your company's hyperlinked banner ad will be included in the registration confirmation email that each attendee receives. This is an exclusive opportunity. Your brand will be visible in pre-event materials, the event website, and social promotions leading up to the conference.

SPONSORSHIP OPPORTUNITIES

SIGNATURE EVENTS



Legislative Conference

LANYARDS / \$5,500 - Sold

Have the opportunity to be co-branded with NBWA on one of the most visible items at the conference! Since name badges are required for all events and attendees, your brand will have plenty of exposure during the conference. Your company's brand will be visible on the conference website, social posts and emails around the conference including branding at the event.



Legislative Conference

BREW CUSTOM NOTEBOOK / \$5,500 - Sold

When all attendees of the BREW Leadership Forum sit down at their seats have your organization co-branded with BREW on the tables. This take along for the individuals will allow them to take notes that day on key insights and learnings, along with seeing your support for the consistent growth of women in the industry. Your company's brand will be visible on the conference website, social posts and emails around the conference including branding at the event.



Legislative Conference

BREW SWAG / REACH OUT FOR PRICING - Sold

Take your sponsorship and marketing beyond the day of the event by co-branding apparel with BREW and your company! This merch will be given away to all attendees that attend the April BREW Leadership Forum in Washington, DC. This is your opportunity to co-brand with one of the hottest industry initiatives today! Your company's brand will be visible on the conference website, social posts and emails around the conference including branding at the event.



Annual Convention

BREW & ALLIANCE FOR WOMEN IN BEER RECEPTION / \$15,000 - Sold

Host the 5th Annual Building Relationships & Empowering Women (BREW) & Alliance for Women in Beer reception. This reception will be the evening prior to the conference surrounding NBWA's Annual Convention and your support will help promote the transformation of beer to be an exciting industry of choice and opportunity for women! Your brand will be highlighted in pre-event materials, social promotions, the event website, along with brief remarks and branding at the reception.

SPONSORSHIP OPPORTUNITIES

SIGNATURE EVENTS - Digital



BREW WAREHOUSE / \$10,000 - Sold

Let your organization be seen as an industry leader and facilitator of everything BREW! The BREW Warehouse is a best practice repository that launched end of 2024. Policies, learnings from webinars, roundtables, leadership forum and so much more will be at every BREW members' disposal. The warehouse will be hosted on NBWA's site, but with its own unique URL. Your company's brand will be visible on the site, and any communications surrounding its use.

NEW

BREW ACADEMY

BREW ACADEMY / \$15,000 - Sold

Let your organization be seen as a partner in developing and preparing women (& men) to lead in the beer industry. The BREW Academy supports the education and advancement of women in the beer distribution industry. However, the Academy has been embraced and utilized by all looking for development and growth. The Academy is rolling out Phase 2 in 2026. This phase will consist of eight modules of online learning focused on building key skills. Your company's brand will be visible on all eight Phase 2 modules, the learning landing page and all related Phase 2 rollout communications, in addition when the BREW academy is featured by NBWA.



BREW WEBINAR SERIES (4 in total) / \$5,500 - Sold

Assist in providing access to leadership development, educational trainings, peer-to-peer mentorship and so much more! Your company's brand will be recognized on the introduction slide of the webinar, monthly reminder emails to the BREW members of up coming webinars, on the registration page, and on the NBWA BREW webpage. Based on the topics selected your company may even have a chance to host one!



BREW QUARTERLY ROUNDTABLES / \$2,500 each - 2 Sold / 2 Available

Be the spark in bringing women and men from the BREW group across the distributor tier together on a quarterly basis for roundtable dialogues as they build on their goals of **Thinking Stronger, Acting Stronger and Being Stronger**. Your company's brand will be recognized at the introduction of the roundtable, reminder emails to the BREW members of up coming roundtables, on the registration page, and on the NBWA website under BREW as the sponsor.