

Remote SPONSORSHIP OPPORTUNITIES

All paid sponsorship packages will additionally receive verbal and digital branding callouts within the programming and materials.

STRATEGIC BRANDING PLACEMENT

REGISTRATION DESK / \$5,500 - Sold



Every attendee will see your company's brand front and center when they arrive and check in, plus with directional signs throughout the conference. This area is placed just outside the main meeting spaces, so will be highly trafficked throughout the conference. Your brand will additionally be visible in pre-event materials, the event website, signage at the conference, and social promotions leading up to the conference.

REGISTRATION CONFERENCE EMAIL / \$5,000 - Available!



Reach Next Generation Conference attendees before they even hit the event when they register. Your company's hyperlinked banner ad will be included in the registration confirmation email that each attendee receives. This is an exclusive opportunity. Your brand will be visible in pre-event materials, the event website, signage at the conference, and social promotions leading up to the conference.

LANYARDS / \$7,500 - Sold



Have the opportunity to be co-branded with NBWA on one of the most visible items at the conference! All attendees will be wearing your branding for 3 action packed days with the conference badge. Your brand will be visible in pre-event materials, the event website, signage at the conference, and social promotions leading up to the conference.

WELCOME RECEPTION SPONSOR / \$10,000 - Sold



Host the kickoff to NBWA's Next Generation conference by getting the beer flowing, food enjoyed and build upon new and old relationships. Your brand will be highlighted in pre-event materials, social promotions, signage at the conference, along with tons of branding at the reception. You will be allowed to attend the reception and network.

NEW

TRAVEL DAY LUGGAGE STORAGE / \$5,000 - Available!

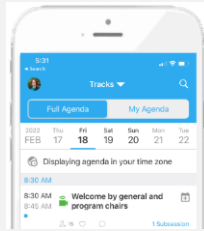


During the last day of meetings before flights out make it simple for all attendees to not worry about their luggage and maximize your organizations visibility by sponsoring our luggage room, where all conference goers will see your logo every time they store or retrieve their bag. Your brand will be visible in pre-event materials, the event website, signage at the conference, and social promotions leading up to the conference.

Remote SPONSORSHIP OPPORTUNITIES

All paid sponsorship packages will additionally receive verbal and digital branding callouts within the programming and materials.

STRATEGIC SOCIAL GATHERINGS



MOBILE APP / \$5,500 - Pending

The official conference mobile app will house the days important schedule and speaker information for attendees. Your company's artwork will be displayed prominently in multiple places on the app, including a banner ad at the top or bottom of the screen. All ads will link to the sponsor listing within the app where key sponsor information is shown, and URL hyperlink is available. This is also the key avenue for all NextGen games and conference communications. Your brand will be visible in pre-event materials, the event website, signage at the conference, and social promotions leading up to the conference.

NEW



CONFERENCE MICROPHONES SPONSORSHIPS / \$5,500 - Available!

Your organization will be the official microphone for Q&A for the Next Generation Conference. All attendees will see and "hear" loud and clear that you are a supporter of having voices heard. Your brand will be on each of the Q&A mics in the sessions, visible in pre-event materials, the event website, signage at the conference, and social promotions leading up to the conference.



MOBILE CHARGING STATION / \$2,500 - 2 Available

Let your organization be the "power player" by sponsoring the mobile charging station for attendees. This mobile unit is located in the highest traffic location of the conference just outside the main sessions and where planned networking and breaks take place. Your brand will be visible in pre-event materials, the event website, signage at the conference, and social promotions leading up to the conference.



MOBILE APP SPONSOR OUTREACH MESSAGE / \$3,000 - 1 Available! / 1 - Sold

Share your company's message just days prior to the conference kickoff or during the event to all attendees to learn more about your products and services offered. This will be delivered through the conference app that is widely used by the NextGen members! Your brand will be visible in pre-event materials, the event website, signage at the conference, and social promotions leading up to the conference.

Remote SPONSORSHIP OPPORTUNITIES

All paid sponsorship packages will additionally receive verbal and digital branding callouts within the programming and materials.

STRATEGIC SOCIAL GATHERINGS



COFFEE STATION SPONSOR / \$5,000 (3 available) – Available!

Help distributor members gear up for the day by hosting the coffee station before the general session meeting. Your company will be prominently branded in the serving area for all to see, be visible in pre-event materials, signage at the conference, the event website, and social media promotions.



RECEPTION BEVERAGE SPONSOR / \$7,500 – 2 Available! / 1 - Sold

During the welcome reception have your company front and center supporting the NextGen attendees! Your brand will be highlighted in pre-event materials, social promotions, signage at the conference, along with branding at the reception.



DAY #1 MEAL SPONSOR / \$10,000 - Sold

Provide attendees with both breakfast and lunch during first day of the conference to keep energy levels up and provide a space for informal best practice sharing over a delicious meal! Your company's branding will be promoted at the meal station, tables, and be visible in pre-event materials, the event website, signage at the conference, and social media promotions.



DAY #2 MEAL SPONSOR / \$10,000 - Pending

Provide attendees with both breakfast and lunch during the second day of the conference to keep energy levels up and provide a space for informal best practice sharing over a delicious meal! Your company's branding will be promoted at the meal station, tables, and be visible in pre-event materials, the event website, signage at the conference, and social media promotions.



BEVERAGE & SNACK STATION SPONSOR / \$5,000 (3 available) 1-Pending / 1 available / 1 sold

Your brand is sure to get noticed as the official beverage & snack station sponsor one of the days during the conference! Be the one that brings a smile to attendees faces when they crack open a cold one, maybe a cup of coffee and a snack with fellow attendees. Your company will be prominently branded in the serving area for all to see, be visible in pre-event materials, the event website, signage at the conference, and social media promotions.

Remote SPONSORSHIP OPPORTUNITIES

All paid sponsorship packages will additionally receive verbal and digital branding callouts within the programming and materials.

STRATEGIC BRANDING PLACEMENT

KEY BRANDING OPPORTUNITIES AVAILABLE SOON



WINDOW CLING / Cost TBD *Dependent on hotel availability*

Place your company branding on one of the windows around the meeting space, breakout rooms, or hotel general space during the conference.



ELEVATOR WRAP / Cost TBD *Dependent on hotel availability*

Place your company branding prominently in one of the most highly trafficked areas during the conference.



MIRROR BRANDING / Cost TBD *Dependent on hotel availability*

Place your company branding on one of the mirrors around the meeting space, breakout rooms, or hotel general space during the conference.