



Invites You To “Making Moves”

Following the 2026 NBWA Annual Convention in Orlando, join the Alliance and BREW groups for an in-person event sure to blow you away!

October 13th: General Session (mid-afternoon – early evening / location & exact times TBD)
Welcome Reception (Evening / location & exact times TBD)

October 14th: General Session (Morning & end at noon / location & exact times TBD)

This 5th annual event is focused on inspiring, empowering and connecting women in the beer industry from all 3-tiers to encourage you in your growth and development!

All are welcome to join as we recognize the importance of everyone’s role in supporting women in the industry. Stay tuned for exciting announcements of speaker and panel members to be announced.

Sponsorship Opportunities



BREW & ALLIANCE FOR WOMEN IN BEER RECEPTION / \$15,000 - Sold

Host the 5th Annual Building Relationships & Empowering Women (BREW) & Alliance for Women in Beer reception. This reception will be the evening prior to the conference surrounding NBWA's Annual Convention and your support will help promote the transformation of beer to be an exciting industry of choice and opportunity for women! Your brand will be highlighted in pre-event materials, social promotions, the event website, along with brief remarks, branding at the reception, and conference.



ALLIANCE FOR WOMEN IN BEER CONFERENCE / \$18,500 - Sold

Place your company's brand in front of the highly anticipated 5th Annual Alliance for Women in Beer conference. The conference will immediately follow NBWA's 89th Annual Convention. Your brand will be visible in pre-event materials, social promotions, the event website, conference signage, logo on the main stage and an opportunity to welcome the attendees and make remarks.



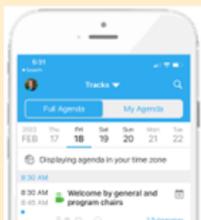
ALLIANCE FOR WOMEN IN BEER – SPEAKER/PANEL SPONSOR / \$5,000 (8 avail) 1 Pending/4 Available/3 Sold

Place your company's brand in front of the highly anticipated 5th Annual Alliance for Women in Beer conference. You will be the presenting sponsor of a panel session or speaker at the event. The conference will extend onto NBWA's 89th Annual Convention. Your brand will be visible in pre-event materials, social promotions, the event website, conference signage, and logo on the main stage as your panel or speaker is introduced.



LANYARDS / \$7,500 - Sold

Have the opportunity to be co-branded with BREW & Alliance on one of the most visible items at the conference! Since name badges are required for all events and attendees, your brand will have plenty of exposure during the conference. Your brand will be visible in pre-event materials, the event website, and social promotions leading up to the conference.



MOBILE APP / \$7,000 - Available!

The official conference mobile app will host the days' important schedule, speaker information, Q&A topics, and networking opportunities for attendees. Your company's artwork will be displayed prominently in multiple places on the app, including a banner ad at the top or bottom of the screen. All ads will link to the sponsor listing within the app where key sponsor information is shown, and URL hyperlink is available. A post-show analytics will be provided.

Sponsorship Opportunities



NEW

CONFERENCE MICROPHONE SPONSORSHIPS / \$7,500 - Available!

Your organization will be the official microphone for **Q&A** for the Making Moves Conference. All attendees will see and “hear” loud and clear that you are a supporter of having voices heard. Your brand will be on each of the Q&A mics in the sessions, visible in pre-event materials, the event website, and social promotions leading up to the conference.



REGISTRATION DESK / \$5,000 - Pending

Every attendee will see your company’s brand front and center when they arrive and check in. This area is placed near the main meeting spaces, so will be highly trafficked throughout the conference. Your brand will additionally be visible in pre-event materials, the event website, social promotions leading up to the conference, and conference signage.



REGISTRATION CONFERENCE EMAIL / \$5,000 - Available!

Start your Making Moves Conference early by reaching attendees when they register. Your company’s hyperlinked banner ad will be included in the registration confirmation email that each attendee receives. This is an exclusive opportunity. Your brand will be visible in pre-event materials, the event website, conference signage, and social promotions leading up to the conference.



MAKING MOVES CUSTOM NOTEBOOK / \$5,500 - Sold

When all attendees of the Making Moves Conference sit down at their seats have your organization co-branded with Alliance & BREW on the tables. This take along for the individuals will allow them to take notes that day on key insights and learnings, along with seeing your support for the consistent growth of women in the industry. Your company’s brand will be visible on the conference website, social posts and emails around the conference including branding at the event.



MAKING MOVES SWAG / REACH OUT FOR PRICING - Sold

Take your sponsorship and marketing beyond the day of the event by co-branding apparel with BREW / A4WIB and your company! This merch will be given away to all attendees that attend the conference. This is your opportunity to co-brand with one of the hottest industry initiatives today! Your company’s brand will be visible on the conference website, social posts and emails around the conference including branding at the event.

Sponsorship Opportunities



BEVERAGE STATION SPONSOR / \$5,000 (5 available) – Available

Your brand is sure to get noticed as the official beverage station sponsor during the main session break! Be the one that brings a smile to attendees' faces when they crack open a cold one with fellow attendees. If you are a beverage company, we will feature your brand in the offerings. Your company will be prominently branded in the serving area for all to see, also will be visible in pre-event materials, the event website, conference signage, and social media promotions.



COFFEE & LIGHT BREAKFAST SPONSOR / \$5,000 (2 available) - Sold

Help attendees gear up for the day by hosting the coffee and light food station to start off on the right foot! Your company's branding will be displayed on the tables, also will be visible in pre-event materials, the event website, conference signage, and social media promotions.



LUNCH SPONSOR / \$10,000 - Sold

Provide all attendees with a delicious lunch meal on the day of the conference that keeps energy levels up and engaged for the rest of the day and evening activities! Your company's branding will be displayed at the room's entrance and on the tables, also will be visible in pre-event materials, the event website, conference signage, and social media promotions.



MAKING MOVES LUGGAGE STORAGE & LUGGAGE TAG / \$5,000 - Sold

During the last days general session make it simple for all attendees to not worry about their luggage and maximize your organization's visibility by sponsoring our luggage room, where all conference goers will see your logo every time they store or retrieve their bag. On top of that enhance customer loyalty with a co-branded Making Moves and your organization's luggage tag ensuring your message goes everywhere they go.



MEETING WIFI / \$5,000 - Pending

Let your organization shine bright by sponsoring the Meeting Wi-Fi network which will be used for Q&A, and polling during the event through the conference mobile app. We will brand the login page and have signage on the main screen of the conference for all to see. Your brand will be highlighted in pre-conference materials, social promotions, and the event website.