

In-Person **SPONSORSHIP OPPORTUNITIES**

17 sponsorships - *Pending*

Cost: \$15,000

Benefits:

- 2 complimentary registrations to the conference
- Recognition in conference materials, onsite signage, branding in promotional emails, the NBWA event website, conference mobile app and social media posts
- One of the following items (to be determined in conjunction with NBWA according to availability)
 - ☐ Introductory remarks. 5-minute sponsor introduction/remarks/demo video, before a keynote speaker in the general session,
 - ☐ Sponsor of *What's on Tap* issue with banner ad and link to company website, content section and 2nd advertising link opportunity to a blog, industry article, or item of your choosing,
 - ☐ Sponsor of *Conference wrap up and survey communication* with banner ad and link to company website, content section and 2nd advertising link opportunity to a blog, industry article, or item of your choosing,
 - ☐ Organization will have an exclusive mobile app push message sent to all attendees, prior to or during the conference,
 - ☐ Name sponsor and integration into the evening networking event,
 - ☐ Name sponsor of group charity activity during the conference,
 - ☐ Name sponsor of the Next Gen games main activity, or
 - ☐ Limited participation in the conference program through a targeted educational opportunity, main stage speaker or panel. Topic and layout to be created in conjunction with NBWA at the request of next generation leaders. (*This option only exists if the next generation survey indicates a need for a topic and you are the subject matter expert.*)
- Table in a highly trafficked designated sponsor area designed to allow interactions with conference attendees during lunch, breaks, while changing session rooms and before and after main sessions
- NBWA will share an attendee list with you prior to the start of the conference to help plan your conversations
- As a conference attendee, you are invited to attend all conference sessions, evening networking events, & participate in the NextGen games

