



Invites You To “Making Moves”

Following the 2025 NBWA Annual Convention in Las Vegas, join the Alliance and BREW groups for an in-person event sure to blow you away!

October 14th : Welcome Reception (time & location TBD)

October 15th : General Session (time & location TBD)

This 4th annual event is focused on inspiring, empowering and connecting women in the beer industry from all 3-tiers to encourage you in your growth and development!

All are welcome to join as we recognize the importance of everyone’s role in supporting women in the industry. Speaker and panel members are still to be announced.

Sponsorship Opportunities



BREW & ALLIANCE FOR WOMEN IN BEER RECEPTION / \$15,000 - Sold

Host the 4th Annual Building Relationships & Empowering Women (BREW) & Alliance for Women in Beer reception. This reception will be the evening prior to the conference surrounding NBWA's Annual Convention and your support will help promote the transformation of beer to be an exciting industry of choice and opportunity for women! Your brand will be highlighted in pre-event materials, social promotions, the event website, along with brief remarks and branding at the reception.



ALLIANCE FOR WOMEN IN BEER CONFERENCE / \$18,500 - Sold

Place your company's brand in front of the highly anticipated 4th Annual Alliance for Women in Beer conference. The conference will immediately follow NBWA's 88th Annual Convention. Your brand will be visible in pre-event materials, social promotions, the event website, logo on the main stage and an opportunity to welcome the attendees and introduce the emcee.



ALLIANCE FOR WOMEN IN BEER – SPEAKER/PANEL SPONSOR / \$5,000 (8 available) – 4 sold / 4 Available

Place your company's brand in front of the highly anticipated 4th Annual Alliance for Women in Beer conference. You will be the presenting sponsor of the panel session or speaker at the event. The conference will extend onto NBWA's 88th Annual Convention. Your brand will be visible in pre-event materials, social promotions, the event website, logo on the main stage as your panel or speaker is introduced.



COFFEE & LIGHT BREAKFAST SPONSOR / \$5,000 (2 available) – Sold

Help attendees gear up for the day by hosting the coffee and light food station to start off on the right foot! Your company's branding will be displayed on the table, also will be visible in pre-event materials, the event website, and social media promotions.



LUNCH SPONSOR / \$10,000 - Sold

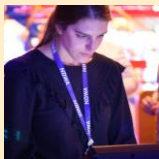
Provide all attendees with a delicious lunch meal on the day of the conference that keeps energy levels up and engaged for the rest of the day and evening activities! Your company's branding will be displayed at the room's entrance and on the tables, also will be visible in pre-event materials, the event website, and social media promotions.



BEVERAGE STATION SPONSOR / \$5,000 (5 available) – 5 Available

Your brand is sure to get noticed as the official beverage station sponsor during the main session break! Be the one that brings a smile to attendees faces when they crack open a cold one with fellow attendees. If you are a beverage company, we will feature your brand in the offerings. Your company will be prominently branded in the serving area for all to see, also will be visible in pre-event materials, the event website, and social media promotions.

Sponsorship Opportunities



LANYARDS / \$5,000 - *Sold*

Have the opportunity to be co-branded with BREW & Alliance on one of the most visible items at the conference! Since name badges are required for all events and attendees, your brand will have plenty of exposure during the conference. Your brand will be visible in pre-event materials, the event website, and social promotions leading up to the conference.



Registration DESK / \$5,000 - *Available!*

Every attendee will see your company's brand front and center when they arrive and check in. This area is placed near the main meeting spaces, so will be highly trafficked throughout the conference. Your brand will additionally be visible in pre-event materials, the event website, and social promotions leading up to the conference.



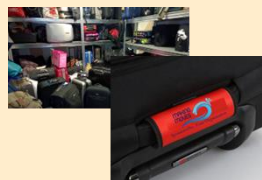
Registration Conference Email / \$5,000 - *Available!*

Start your Making Moves Conference early by reaching attendees when they register. Your company's hyperlinked banner ad will be included in the registration confirmation email that each attendee receives. This is an exclusive opportunity. Your brand will be visible in pre-event materials, the event website, and social promotions leading up to the conference.



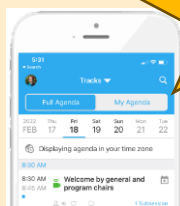
MAKING MOVES CUSTOM NOTEBOOK / \$5,500 - *Sold*

When all attendees of the Making Moves Conference sit down at their seats have your organization co-branded with Alliance & BREW on the tables. This take along for the individuals will allow them to take notes that day on key insights and learnings, along with seeing your support for the consistent growth of women in the industry. Your company's brand will be visible on the conference website, social posts and emails around the conference including branding at the event.



MAKING MOVES LUGGAGE STORAGE & LUGGAGE TAG / \$7,500 - *Available!*

During the general session make it simple for all attendees to not worry about their luggage and maximize your organizations visibility by sponsoring our luggage room, where all conference goers will see your logo every time they store or retrieve their bag. On top of that enhance customer loyalty with a co-branded Making Moves and your organizations luggage handle wrap ensuring your message goes everywhere they go.



NEW

MOBILE APP / \$7,000 - *Available!*

The official conference mobile app will house days the important schedule and speaker information for attendees. Your company's artwork will be displayed prominently in multiple places on the app, including a banner ad at the top or bottom of the screen. All ads will link to the sponsor listing within the app where key sponsor information is shown, and URL hyperlink is available. A post-show analytics will be provided.

Sponsorship Opportunities



FEBRUARY HOW TO INTERVIEW ONLINE EDUCATION / \$1,500 - *Completed*

Career mapping is a strategic process that helps individuals visualize and plan their professional growth. During the **Making Moves** conference speakers emphasized the importance of identifying key skills and experiences needed for future roles. They also highlighted the value of setting short-term and long-term goals, seeking mentorship, and continuously updating one's skill set. By actively engaging in career mapping, professionals can better navigate their career paths and achieve their aspirations. Be a part of bringing this online continuing education to all members of **BREW & Alliance For Women In Beer**! Your company's brand will be visible in social posts and emails around the event including branding at the event.

