

## Remote **SPONSORSHIP OPPORTUNITIES**

All paid sponsorship packages will additionally receive verbal and digital branding callouts within the programming and materials.

### **STRATEGIC BRANDING PLACEMENT**



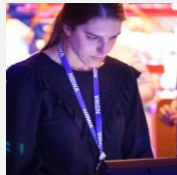
#### **Registration DESK / \$5,000 – Sold**

Every attendee will see your company's brand front and center when they arrive and check in, plus with directional signs throughout the conference. This area is placed just outside the main meeting spaces, so will be highly trafficked throughout the conference. Your brand will additionally be visible in pre-event materials, the event website, and social promotions leading up to the conference.



#### **Registration Conference Email / \$5,000 - Available!**

Reach Next Generation Conference attendees before they even hit the event when they register. Your company's hyperlinked banner ad will be included in the registration confirmation email that each attendee receives. This is an exclusive opportunity. Your brand will be visible in pre-event materials, the event website, and social promotions leading up to the conference.



#### **LANYARDS / \$5,000 – Sold**

Have the opportunity to be co-branded with NBWA on one of the most visible items at the conference! All attendees will be wearing your branding for 3 action packed days with the conference badge. Your brand will be visible in pre-event materials, the event website, and social promotions leading up to the conference.



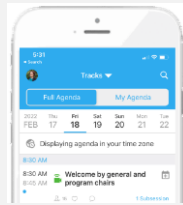
#### **WELCOME RECEPTION SPONSOR / \$15,000 - Pending**

Host the kickoff to NBWA's Next Generation conference by getting the beer flowing, food enjoyed and build upon new and old relationships. Your brand will be highlighted in pre-event materials, social promotions, along with tons of branding at the reception. You will be allowed to attend the reception and network.

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### **STRATEGIC SOCIAL GATHERINGS**



#### **MOBILE APP / \$5,500 – Sold**

The official conference mobile app will house days the important schedule and speaker information for attendees. Your company's artwork will be displayed prominently in multiple places on the app, including a banner ad at the top or bottom of the screen. All ads will link to the sponsor listing within the app where key sponsor information is shown, and URL hyperlink is available. A post-show analytics will be provided.



#### **Mobile Charging Stations / \$2,500 - 1 Available / 1 Sold**

Place your company branding on one of the windows around the meeting space, breakout rooms, or hotel general space during the conference.



#### **MOBILE APP SPONSOR OUTREACH MESSAGE / \$5,000 – 2 Available!**

Share your company's message just days prior to the conference kickoff or during the event to all attendees to learn more about your products and services offered. This will be delivered through the conference app that is widely used by the NextGen members!

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### STRATEGIC SOCIAL GATHERINGS



#### COFFEE STATION SPONSOR / \$5,000 (3 available) – Available!

Help distributor members gear up for the day by hosting the coffee station before the general session meeting. Your company will be prominently branded in the serving area for all to see, be visible in pre-event materials, the event website, and social media promotions.



#### RECEPTION BEVERAGE SPONSOR / \$7,500 – 2 Available!

During 1 of the 2 hosted receptions/networking events have your company front and center supporting the NextGen attendees! Your brand will be highlighted in pre-event materials, social promotions, along with branding at the reception.



#### DAY #1 MEAL SPONSOR / \$10,000 – Sold

Provide attendees with both breakfast and lunch during first day of the conference to keep energy levels up and provide a space for informal best practice sharing over a delicious meal! Your company's branding will be promoted at the meal station, tables, and be visible in pre-event materials, the event website, and social media promotions.



#### DAY #2 MEAL SPONSOR / \$10,000 – Sold

Provide attendees with both breakfast and lunch during the second day of the conference to keep energy levels up and provide a space for informal best practice sharing over a delicious meal! Your company's branding will be promoted at the meal station, tables, and be visible in pre-event materials, the event website, and social media promotions.



#### BEVERAGE & SNACK STATION SPONSOR / \$5,000 (3 available) 1 - Pending / 1 available

Your brand is sure to get noticed as the official beverage & snack station sponsor one of the days during the conference! Be the one that brings a smile to attendees faces when they crack open a cold one, maybe a cup of coffee and a snack with fellow attendees. Your company will be prominently branded in the serving area for all to see, be visible in pre-event materials, the event website, and social media promotions.

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### **STRATEGIC BRANDING PLACEMENT**



#### **WINDOW CLING / Cost TBD** *Dependent on hotel availability*

Place your company branding on one of the windows around the meeting space, breakout rooms, or hotel general space during the conference.



#### **ELEVATOR WRAP / Cost TBD** *Dependent on hotel availability*

Place your company branding prominently in one of the most highly trafficked areas during the conference.



#### **ESCALATOR WRAP / Cost TBD** *Dependent on hotel availability*

Place your company branding prominently in one of the most highly trafficked areas that takes conference goers between the lobby and meeting areas.