

# *In-Person* **SPONSORSHIP OPPORTUNITIES**

15 sponsorships - **Sold**

Cost: \$15,000

## Benefits:

- 2 complimentary registrations to the conference
- Recognition in conference materials, onsite signage, branding in promotional emails, the NBWA event website, conference mobile app and social media posts
- One of the following items (to be determined in conjunction with NBWA according to availability)
  - Introductory remarks. 5-minute sponsor introduction/remarks/demo video, before a keynote speaker in the general session,
  - Sponsor of *What's on Tap* issue with banner ad and link to company website, content section and 2<sup>nd</sup> advertising link opportunity to a blog, industry article, or item of your choosing,
  - Name sponsor and integration into the evening networking event,
  - Name sponsor of the Next Gen games main activity, or
  - Participation in the conference program through a targeted educational opportunity, main stage speaker or panel. Topic and layout to be created in conjunction with NBWA at the request of next generation leaders. (This option only exists if the next generation survey indicates a need for a topic and you are the subject matter expert.)
- Table in a highly trafficked designated sponsor area designed to allow interactions with conference attendees during lunch, breaks, while changing session rooms and before and after main sessions
- NBWA will share an attendee list with you prior to the start of the conference to help plan your conversations
- As a conference attendee, you are invited to attend all conference sessions, evening networking events, & participate in the NextGen games

