

## SPONSORSHIP OPPORTUNITIES

All paid sponsorship packages will additionally receive verbal and digital branding callouts within the programming and materials.

### STRATEGIC BRANDING PLACEMENT



#### FIRST FLOOR ELEVATOR DOOR WRAP (conference space) - \$499 - Sold

Place your company branding prominently in one of the most highly trafficked areas during the conference. Note this is just one door pricing. 42”w X 84”h.



#### FIRST FLOOR PANEL ABOVE ELEVATOR (conference space) - \$799 (1 available)

Place your company branding prominently in one of the most highly trafficked areas during the conference. Note this is the space above the two elevator doors. 138”w X 47”h.



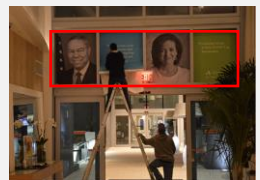
#### HOTEL GUEST ELEVATOR DOOR WRAP - \$599 (3 available)

Place your company branding prominently in one of the most highly trafficked areas that takes conference goers between the lobby and their rooms. 60”w X 84”h.



#### HOTEL LOBBY ENTERANCE - \$1,199 - Sold

Greet all conference attendees when they arrive to the hotel and every time they return for the duration of the conference. Must be willing to showcase the NBWA Next Generation Logo conference logo with your branding. 191”w X 54”h.



#### HOTEL LOBBY ENTERANCE (inside) - \$599 - Sold

Showcase your branding to all attendees in the hotel lobby by having 3 of 4 individual panels to brand just inside the front doors and next to the hotel registration desk . NBWA Next Generation conference logo will be on either end and your choice. 44”w X 54”h each section.



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#### OUTER CONFERENCE DOOR WRAPS (meeting room) - \$699 (5 available)

Place your company branding where attendees will be entering general sessions and, breakout rooms over the conference. 3 flat areas door plane 7" w on sides 91" w X 146" h on top.



#### BALLROOM FOYER PANELED WALL (conference space) - \$1,999 (1 available)

Place your company branding prominently in the foyer near the main general session space and where partner tables will be set up. This space is the largest of all branding opportunities to showcase your organization. 123" w X 143" h.



#### FASHIONABLE ROOM KEY (wrist bands) - \$1,799 (1 available)

Want to go everywhere with the attendees? Always want to have your brand visible during the conference? Secure the wrist band room key cards that all attendees will receive upon check in for their hotel rooms.