



HERDING TAPS!

JOIN US TO DISCOVER DATA
DRIVEN SALES PERFORMANCE
MANAGEMENT!



Join us at the 87th NBWA annual convention in San Diego!

Date & Time: Tuesday October 1st, 12:30-1:45pm

Location: TBD

Seminar Highlights:

- **Data-Driven Insights**
 - Discover how to leverage on-premise analytics, incentives, and performance tracking without always relying on sales reps.
- **Introducing A Head for Profits & iSellBeer Collaboration:**
 - Learn how AHFP's on-premise tap line data and iSellBeer's distributor sales performance management platform can drive growth for your business.
- **Opportunities for Current & New Customers:**
 - Learn about new services and future capabilities that will enhance your operational efficiency and market performance.

Who Should Attend?

- Beverage distributors, sales managers, and industry professionals looking to enhance their market strategy and performance.
- Current and potential customers of AHFP and iSellBeer seeking to maximize the benefits of data-driven solutions.

Hosted By:



TRACY NEAL

FOUNDER - CEO
iSellBeer/CPGData

iSellBeer.com

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