

## Remote SPONSORSHIP OPPORTUNITIES

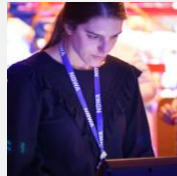
All paid sponsorship packages will additionally receive verbal and digital branding callouts within the programming and materials.

### STRATEGIC BRANDING PLACEMENT



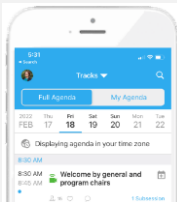
#### Registration DESK / \$5,000 - Sold

Every attendee will see your company's brand front and center when they arrive and check in. This area is placed just outside the main meeting spaces, so will be highly trafficked throughout the conference. Your brand will additionally be visible in pre-event materials, the event website, and social promotions leading up to the conference.



#### LANYARDS / \$5,000 - Sold

Have the opportunity to be co-branded with NBWA on one of the most visible items at the conference! All attendees will be wearing your branding for 3 action packed days with the conference badge. Your brand will be visible in pre-event materials, the event website, and social promotions leading up to the conference.



#### MOBILE APP / \$5,500 - Sold

The official conference mobile app will house all of the important schedule and speaker information for attendees. Your company's artwork will be displayed prominently in multiple places on the app, including a banner ad at the top or bottom of the screen. All ads will link to the sponsor listing within the app where key sponsor information is shown, and URL hyperlink is available. A post-show analytics will be provided.



#### Mobile Charging Stations / \$2,500 1 available / 1 sold

Place your company branding on one of the windows around the meeting space, breakout rooms, or hotel general space during the conference.

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### STRATEGIC SOCIAL GATHERINGS



#### WELCOME RECEPTION SPONSOR / \$10,000 - Sold

Host the kickoff to NBWA's Next Generation conference by getting the beer flowing, food enjoyed, and build upon new and old relationships. Your brand will be highlighted in pre-event materials, social promotions, along with branding at the reception.



#### RECEPTION BEVERAGE SPONSOR / \$7,500 2 Available

During 1 of the 2 hosted receptions/networking events have your brand front and center supporting the NextGen attendees! Your brand will be highlighted in pre-event materials, social promotions, along with branding at the reception.



#### DAY #1 MEAL SPONSOR / \$10,000 - Sold

Provide attendees with both breakfast and lunch during first day of the conference to keep energy levels up and provide a space for informal best practice sharing over a delicious meal! Your company's branding will be promoted at the meal station, tables, and be visible in pre-event materials, the event website, and social media promotions.



#### DAY #2 MEAL SPONSOR / \$10,000 - Sold

Provide attendees with both breakfast and lunch during the second day of the conference to keep energy levels up and provide a space for informal best practice sharing over a delicious meal! Your company's branding will be promoted at the meal station, tables, and be visible in pre-event materials, the event website, and social media promotions.



#### BEVERAGE & SNACK STATION SPONSOR / \$5,000 (3 available) 2 - Sold / 1 available

Your brand is sure to get noticed as the official beverage & snack station sponsor one of the days during the conference! Be the one that brings a smile to attendees faces when they crack open a cold one, maybe a cup of coffee and a snack with fellow attendees. Your company will be prominently branded in the serving area for all to see, be visible in pre-event materials, the event website, and social media promotions.

## Remote **SPONSORSHIP OPPORTUNITIES**

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### **STRATEGIC BRANDING PLACEMENT**



#### **WINDOW CLING / Cost TBD** *Dependent on hotel availability*

Place your company branding on one of the windows around the meeting space, breakout rooms, or hotel general space during the conference.



#### **ELEVATOR WRAP / Cost TBD** *Dependent on hotel availability*

Place your company branding prominently in one of the most highly trafficked areas during the conference.



#### **ESCALATOR WRAP / Cost TBD** *Dependent on hotel availability*

Place your company branding prominently in one of the most highly trafficked areas that takes conference goers between the lobby and meeting areas.