



Invites You To “Making Moves”

Following the 2024 NBWA Annual Convention in San Diego CA, join the Alliance and BREW groups for an in-person event.

October 1st : 2pm – 5:30pm Content

October 1st : 5:30pm – 7:30pm Reception

October 2nd : 8am – 12pm Content

This 3rd annual event is focused on inspiring, empowering and connecting women in beer to encourage you in your growth and development!

All are welcome to join as we recognize the importance of everyone’s role in supporting our empowerment in the industry.

Some of the many speakers & panel members:

- Cynthia Bentzen & Mercer & Kimberly Rath – Zeal of the heal
- Sofia Colucci, Chief Marketing Officer – North America for Molson Coors Beverage Company
- Brittany Crosby, Director of Beverages for Walgreens
- Kimberly James, Chief Product Officer for BP
- Merrilee Kick, CEO/Founder of BuzzBallz/Southern Champion Brands
- Leysa Lysyj, CMO, Boston Beer Company
- Andrea Starr, Sr. Director of Merchandising for Total Wine

Sponsorship Opportunities



BREW & ALLIANCE FOR WOMEN IN BEER RECEPTION / \$15,000 - Sold

Host the 3rd Annual Building Relationships & Empowering Women (BREW) & Alliance for Women in Beer reception. This reception will be on the evening prior to the conference surrounding NBWA's Annual Convention and your support will help promote the transformation of beer to be an exciting industry of choice and opportunity for women! Your brand will be highlighted in pre-event materials, social promotions, the event website, along with brief remarks and branding at the reception.



ALLIANCE FOR WOMEN IN BEER CONFERENCE / \$18,500 - Sold

Place your company's brand in front of the highly anticipated 3rd Annual Alliance for Women in Beer conference. The conference will immediately follow NBWA's 87th Annual Convention. Your brand will be visible in pre-event materials, social promotions, the event website, logo on the main stage and an opportunity to welcome the attendees and introduce the emcee.



ALLIANCE FOR WOMEN IN BEER – SPEAKER/PANEL SPONSOR / \$5,000 (4 available) - 4 Sold

Place your company's brand in front of the highly anticipated 3rd Annual Alliance for Women in Beer conference. You will be the presenting sponsor of the panel session or speaker at the event. The conference will extend onto NBWA's 87th Annual Convention. Your brand will be visible in pre-event materials, social promotions, the event website, logo on the main stage as your panel or speaker is introduced.



COFFEE & LIGHT BREAKFAST SPONSOR / \$5,000 (2 available) – 2 Sold

Help attendees gear up for the day by hosting the coffee and light food station to start off on the right foot! Your company's branding will be displayed on the table, also will be visible in pre-event materials, the event website, and social media promotions.



LUNCH SPONSOR / \$10,000 - Sold

Provide all attendees with a delicious lunch meal on the day of the conference that keeps energy levels up and engaged for the rest of the day and evening activities! Your company's branding will be displayed at the room's entrance and on the tables, also will be visible in pre-event materials, the event website, and social media promotions.



BEVERAGE STATION SPONSOR / \$5,000 (2 available) - 2 Sold

Your brand is sure to get noticed as the official beverage station sponsor during the main session break! Be the one that brings a smile to attendees faces when they crack open a cold one with fellow attendees. If you are a beverage company, we will feature your brand in the offerings. Your company will be prominently branded in the serving area for all to see, also will be visible in pre-event materials, the event website, and social media promotions.