

# SPONSORSHIP OPPORTUNITIES



## Attract, Connect and Elevate Women in the Beer and Beverage Distribution Industry



### BREW'S VISION

BREWing a more inclusive beer and beverage distribution industry by tapping into women's leadership capabilities to accelerate organizational, cultural and economic benefits.



# SPONSORSHIP OPPORTUNITIES

## NEW TITLE SPONSORSHIP of BREW

### BREW Warehouse



### BREW Online Forum



### BREW Roundtable Series



### BREW Webinars



### BREW Leadership Forum



**Title Sponsor for all BREW events, publications, and learnings as BREW members build on their goals of Being Stronger.**

**\$40,000 annual partnership**

- NEW**  BREW WAREHOUSE - *Best practice repository that was launched at the 2023 NBWA convention. Policies, learnings from webinars, roundtables, leadership forum and so much more. Warehouse on NBWA site with its own unique URL*
- NEW**  BREW FORUM - *Interactive conversation and best practice forum online hosted on NBWA website*
- BREW ROUNDTABLE SERIES – *Quarterly virtual roundtable sessions focused on key topics delivering the Mission, Vision, and Pledge of BREW*
- BREW WEBINARS – *Eight virtual webinar sessions focused on key topics delivering the Mission, Vision, and Pledge of BREW*
- BREW LEADERSHIP FORUM – *April 2024 in person event that will feature keynote speakers, interactive learnings, best practice sharing, and relationship building*

**\*\* there could be sub sponsors to the individual components\*\***



# SPONSORSHIP OPPORTUNITIES

## SIGNATURE EVENTS



### *Legislative Conference*

#### **BREW LEADERSHIP FORUM & NETWORKING RECEPTION / \$20,000 - Sold**

Place your company's brand in front of the highly anticipated 2<sup>nd</sup> Annual BREW Leadership Academy Forum, leading into the NBWA Legislative Conference in April. The in-person event will take place on the first day of the NBWA Legislative Conference at the Hyatt Regency on Capital Hill. You will have the opportunity to kick off the forum and welcome all the BREW member attendees, introduce yourself and talk about why it is important for you and your company to be a part of this group. Your brand will be visible in pre-event materials, the event website, social promotions, branding throughout the event as the main sponsor. In addition, there will be a reception the evening prior for all BREW attendees to enjoy networking opportunities with other attendees & NBWA staff.



### *Legislative Conference*

#### **BREAKFAST SPONSOR OF BREW LEADERSHIP FORUM / \$7,500 - Available!**

Provide all attendees with a delicious breakfast meal before the forum to start their day off right and fuel their minds! Your company's branding will be displayed with signage at the room's entrance and on the tables and, also will be visible in pre-event materials, the event website, and social media promotions.



### *Legislative Conference*

#### **LUNCH SPONSOR OF BREW LEADERSHIP FORUM / \$7,500 - Available!**

Provide all attendees with a delicious lunch meal that keeps energy levels up and engaged for the rest of the day's activities during the leadership forum! Your company's branding will be displayed with signage at the room's entrance and on the tables and, also will be visible in pre-event materials, the event website, and social media promotions.



### *Legislative Conference*

#### **BEVERAGE STATION SPONSOR / \$5,000 Available (2) - Available!**

Your brand is sure to get noticed as the official beverage station sponsor during the session break! Be the one that brings a smile to attendees faces when they crack open a cold one with fellow attendees. If you are a beverage company, we will feature your brand in the offerings. Your company will be prominently branded in the serving area for all to see, also will be visible in pre-event materials, the event website, and social media promotions.

# ***SPONSORSHIP OPPORTUNITIES***

## ***SIGNATURE EVENTS***



### ***Annual Convention***

#### **BREW & ALLIANCE FOR WOMEN IN BEER RECEPTION / \$15,000 - Sold**

Host the 3<sup>rd</sup> Annual Building Relationships & Empowering Women (BREW) & Alliance for Women in Beer reception. This reception will be the evening prior to the conference surrounding NBWA's Annual Convention and your support will help promote the transformation of beer to be an exciting industry of choice and opportunity for women! Your brand will be highlighted in pre-event materials, social promotions, the event website, along with brief remarks and branding at the reception.



### ***Annual Convention***

#### **BREW LEADERS LUNCH / BREAKFAST / \$12,500 - Available!**

Be known for bringing a leading networking event on important industry or leadership topics. On Monday or Tuesday, September 30<sup>th</sup> or October 1<sup>st</sup>, you can show your support by promoting educational content and collaboration amongst this highly influential group. Your brand will be visible in pre-event materials, the event website, social promotions, along with brief remarks and branding at the breakfast.



# SPONSORSHIP OPPORTUNITIES

## SIGNATURE EVENTS - Digital

### BREW Warehouse



### BREW WAREHOUSE / \$10,000 **NEW** - Available!

Let your organization be seen as an industry leader and facilitator of everything BREW! The BREW Warehouse is a best practice repository that just launched at the NBWA convention in Las Vegas. Policies, learnings from webinars, roundtables, leadership forum and so much more will be at every BREW members disposal. The warehouse will be hosted on NBWA's site, but with its own unique URL. Your company's brand will be visible on the site, and any communications surrounding its use.

### BREW Online Forum



### BREW FORUM / \$7,500 **NEW** - Available!

Your company could be the **connection** for the BREW community! New in 2024, an interactive conversation and best practice forum hosted online through the NBWA website. This will be the place to be and go to ask questions and give help to fellow peers. Your company's brand will be visible on the site, and any communications surrounding its use.



### BREW WEBINAR SERIES (8 in total) / \$5,000 - Sold

Assist in providing access to leadership development, educational trainings, peer-to-peer mentorship and so much more! Your company's brand will be recognized on the introduction slide of the webinar, monthly reminder emails to the BREW members of up coming webinars and on the NBWA BREW webpage. Based on the topics selected your company may even have a chance to host one!



### BREW QUARTERLY ROUNDTABLES / \$2,500 each - 4 Sold

Be the spark in bringing women and men from the BREW group across the distributor tier together on a quarterly basis for roundtable dialogues as they build on their goals of **Thinking Stronger, Acting Stronger and Being Stronger**. Your company's brand will be recognized at the introduction of the roundtable, reminder emails to the BREW members of up coming roundtables, and on the NBWA website under BREW as the sponsor.