



ANHEUSER-BUSCH AND SILVER EAGLE DISTRIBUTORS HOUSTON PROVIDE ONE TRUCKLOAD OF EMERGENCY DRINKING WATER TO SUPPORT FLOOD RELIEF EFFORTS IN MONTGOMERY COUNTY

HOUSTON, TX (Monday, May 13, 2024) – Anheuser-Busch and Silver Eagle Distributors Houston delivered one truckload – more than 51,700 cans – of emergency drinking water to local communities in Montgomery County to aid in recovery efforts from the recent heavy rains and subsequent flooding. The delivery is in response to requests from the American Red Cross to help communities impacted by these catastrophic events.

As safety is the foremost and primary concern, Anheuser-Busch and Silver Eagle Distributors Houston took action to ensure communities in the region are safe.

“The heavy rains and subsequent flooding in parts of our trade area have devastated and displaced many families,” said John Johnson, president of Silver Eagle Houston. “We’re honored to be a part of Anheuser-Busch’s emergency drinking water program with the American Red Cross and aid in this relief effort.”

The canned water was delivered on Saturday, May 11th, to Conroe, Texas, where Silver Eagle Houston will work with the American Red Cross to distribute the water to those in need.

The water was sourced from Anheuser-Busch’s brewery in Fort Collins, Colorado, which periodically pauses beer production to can emergency drinking water to be ready to help communities in times of disaster.

Anheuser-Busch has a longstanding tradition of providing emergency drinking water and supplies for disaster relief efforts in partnership with the American Red Cross, dating back to 1906. Since 1988, Anheuser-Busch and its wholesaler partners have provided more than 90 million cans of water to U.S. communities affected by natural disasters and other crises nationwide.



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About Anheuser-Busch

For more than 160 years, Anheuser-Busch has carried on a legacy of brewing great-tasting, high-quality beers that have satisfied beer drinkers for generations. Today, we own and operate more than 120 facilities, including breweries, wholesaler distribution centers, agricultural facilities, and packaging plants, and have more than 19,000 colleagues across the United States. We are home to several of America's most recognizable beer brands, including Budweiser, Bud Light, Michelob ULTRA and Stella Artois, as well as a number of regional brands that provide beer drinkers with a choice of the best-tasting craft beers in the industry. From responsible drinking programs and emergency drinking water donations to industry-leading sustainability efforts, we are guided by our unwavering commitment to supporting the communities we call home. For more information, visit www.anheuser-busch.com or follow Anheuser-Busch on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

About Silver Eagle Distributors Houston, LLC

Silver Eagle Distributors Houston, LLC is one of the largest independent beverage distributors in the nation. The company employs more than 1,000 team members, serving the metropolitan Houston-area to include the counties of Fort Bend, Montgomery, and a significant portion of Harris County. Operations include its Houston corporate office and warehouse as well as sales and service locations in Conroe, Cypress, Pasadena, and Rosenberg. Silver Eagle Houston distributes a broad selection of domestic and import brands, as well as microbrews and craft beers, craft spirits and several non-alcoholic beverages and waters to approximately 10,000 businesses across greater Houston. For more information, visit www.silvereagle.com and check us out on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

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