

NBWA

AMERICA'S BEER & BEVERAGE DISTRIBUTORS

ADVERTISING

SPONSORSHIP OPPORTUNITIES

DIGITAL ADVERTISING - NBWA WEBSITE

Introductory
SPECIAL

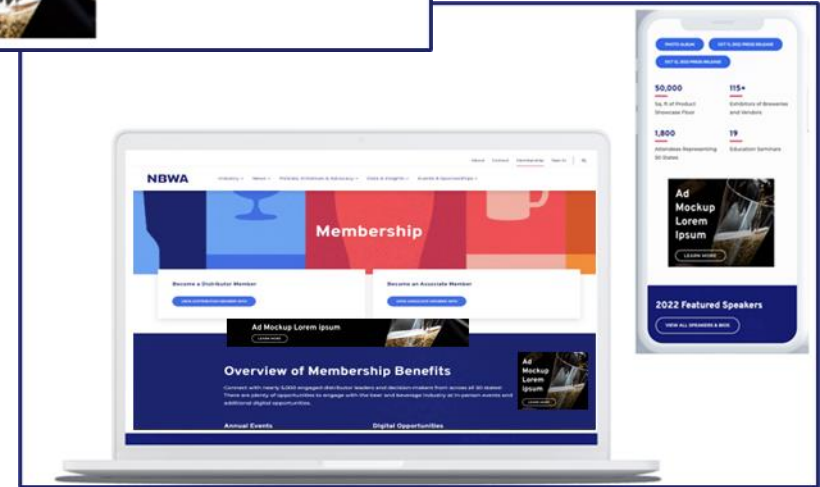
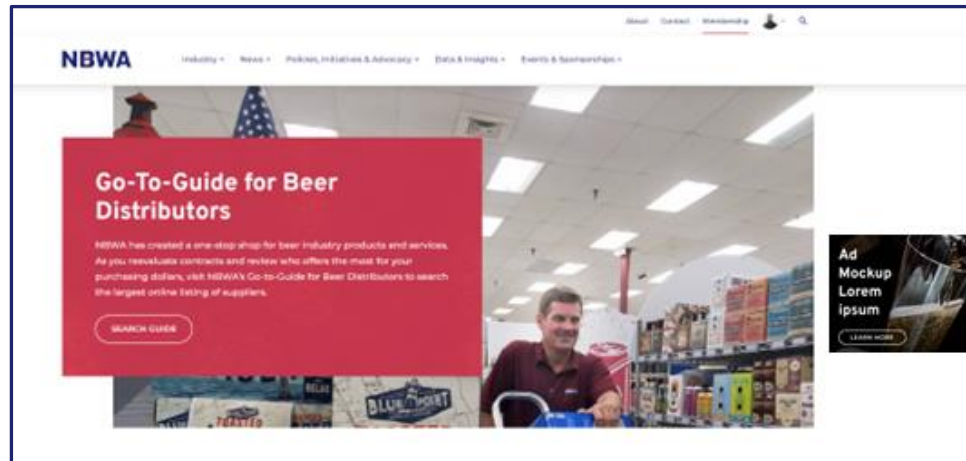
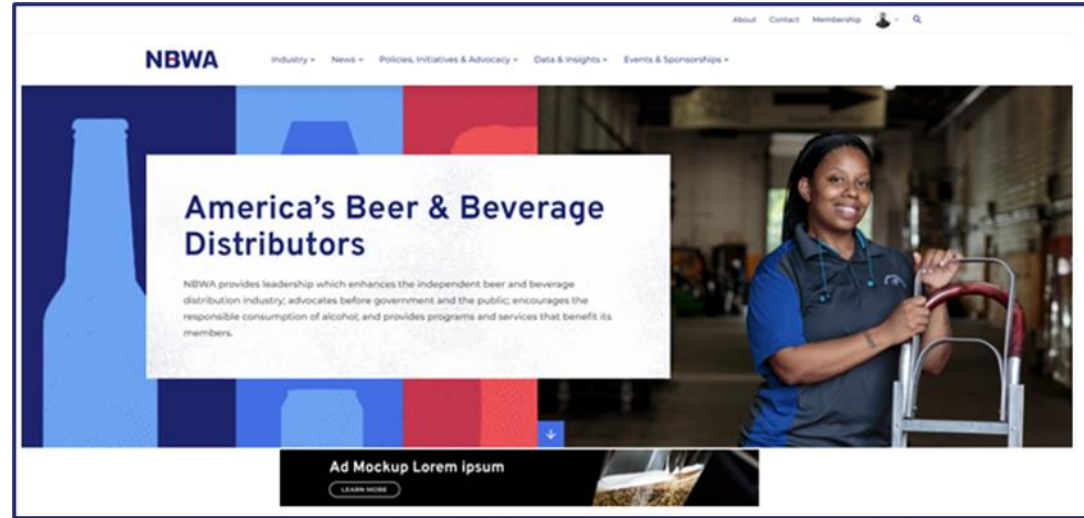
\$99 month &

4th month is FREE

Do you have a new beverage that you want to get noticed?

Looking to be on every click and thought of beer and beverage distributors?

Are you looking to showcase your product or services to beverage distributors?



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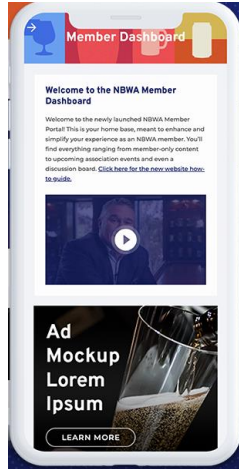
SPONSORSHIP OPPORTUNITIES

DIGITAL ADVERTISING - NBWA WEBSITE

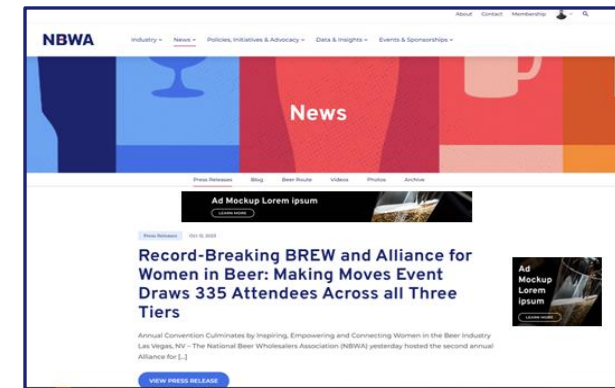
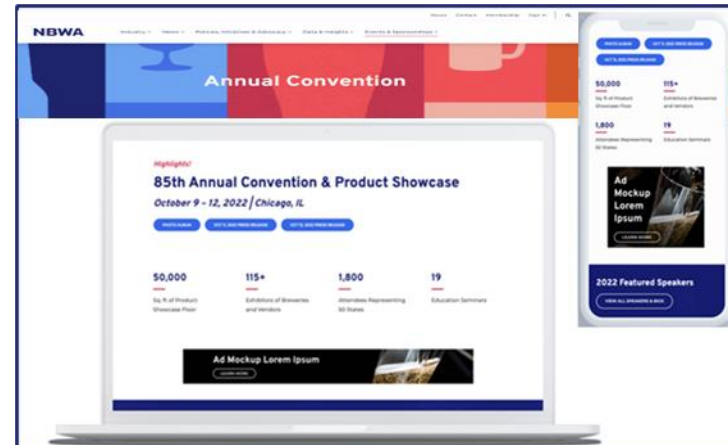
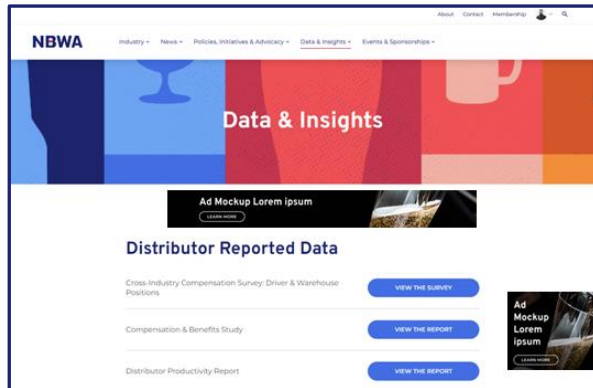
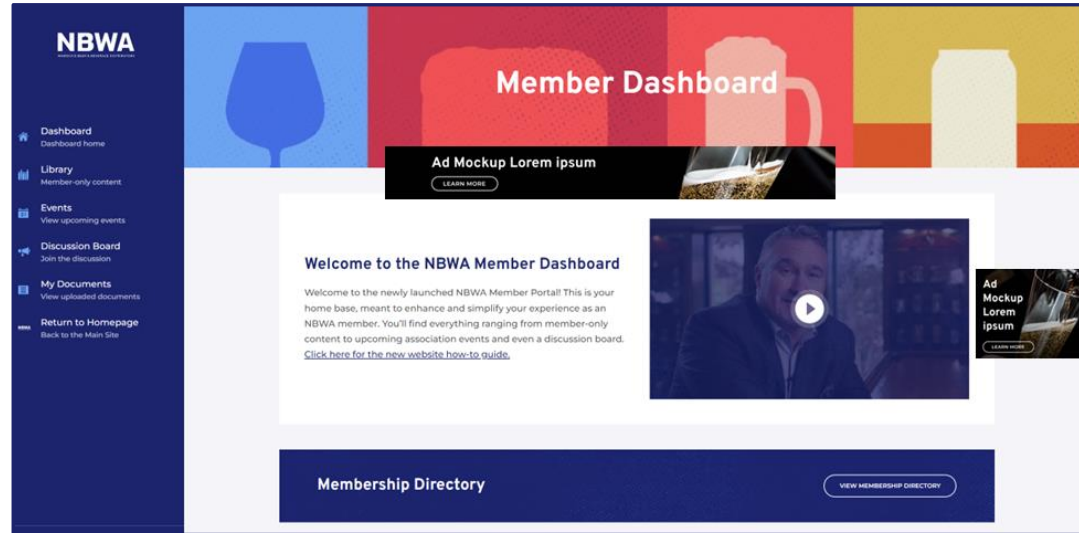
Advertise where the "members only" information is housed or key industry information!

Introductory
SPECIAL

\$ **199** month &
4th month is FREE



Mobile viewing included
in cost!



SPONSORSHIP OPPORTUNITIES

DIGITAL ADVERTISING

WEEKLY DELIVERY EMAIL NEWSLETTER

Reach NBWA members and industry leaders year-round with placement in the Weekly Delivery email newsletter, formerly the Daily Brew. Featuring the latest news impacting the beer distribution industry, the Weekly Delivery reaches an audience of over 7,000 distributor members and non-member industry peers. The newsletter is emailed weekly to subscribers every Wednesday, every week of the year. The Weekly Delivery is a digital publication only.

WEEKLY DELIVERY ANALYTICS

YEAR	OPEN RATE	CLICK-TO-OPEN RATE
2023	38%	21%
2022	33%	10%
2021	26%	16%

TOP BANNER AD

The Top Banner Ad is the first image presented to the reader in the Weekly Delivery. Your 600 X 68 pixel ad will hyperlink to the URL of your choice.

- \$1,000 per week
- \$1,500 per weeks surrounding Convention

MIDDLE UNIT AD

The Middle Unit Ad is a great way to catch readers' attention as they're catching up on the newsletter. Your 280 X 233 pixel ad will hyperlink to the URL of your choice.

- \$500 per week
- \$750 per weeks surrounding Convention

PAID ASSOCIATE MEMBER VIEWPOINT

In addition to NBWA members' benefit of the publishing of a quarterly Associate Member Viewpoint, you can purchase additional space a la carte.

- \$500 per day

AD TAKEOVER PACKAGE

Earn a complimentary middle unit ad when you purchase the Ad Takeover Package. The bundle includes the Top Banner Ad and 2 middle unit ads, rounding out the entire newsletter with your advertisements.

- \$1,500 per week
- \$2,250 per weeks surrounding Convention

