



BUDWEISER, BUD LIGHT AND SILVER EAGLE HOUSTON TEAM UP WITH THE ASTROS FOUNDATION TO SUPPORT THE FOLDS OF HONOR FOUNDATION

HOUSTON, TX (Tuesday, June 27, 2023) – This summer, Silver Eagle Distributors Houston, LLC is teaming up with Budweiser, Bud Light and the Astros Foundation to support the Folds of Honor Foundation, a non-profit organization that provides post-secondary educational scholarships for families of U.S. military personnel and first responders killed or disabled while serving their country.

“We are honored to support the Folds of Honor Foundation and their Houston-area scholarship recipients for the tenth consecutive year,” said Camilo Rojas III, Vice President of Marketing at Silver Eagle Houston.

For more than a century, Budweiser, Bud Light and its wholesalers, including Silver Eagle Houston, have supported our nation’s military and first responders. And this summer, for every camo Budweiser or Bud Light aluminum bottle sold from June 19 through September 3, 2023, Anheuser-Busch will donate \$0.25 up to \$1.7M to the Folds of Honor.

Silver Eagle Houston, Budweiser and Bud Light are proud to team up once again with the Houston Astros to support Folds of Honor during the Astros’ July 4th game at Minute Maid Park. Activations during the game will include:

- A \$10,000 check presentation from Silver Eagle Houston to the Folds of Honor Foundation to fund two \$5,000 educational scholarships for local military members and their families.
- Sale of Folds of Honor Challenge Coins at the Budweiser Brewhouse. 100% of the proceeds go directly to the Folds of Honor.
- Several mentions throughout the game on the Scoreboards.

Since 2010, Budweiser, Bud Light and its wholesalers have raised \$21 million nationwide for the Folds of Honor Foundation. In the Houston-area, Silver Eagle Houston has contributed over \$220,000 to the organization since 2013.



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About Silver Eagle Distributors Houston, LLC

Silver Eagle Distributors Houston, LLC is one of the largest independent beverage distributors in the nation. The company employs more than 1,000 team members, serving the metropolitan Houston-area to include the counties of Fort Bend, Montgomery and a significant portion of Harris County. Operations include its Houston corporate office and warehouse as well as sales and service locations in Conroe, Cypress, Pasadena and Rosenberg. Silver Eagle Houston distributes a broad selection of domestic and import brands, as well as microbrews and craft beers, craft spirits and several non-alcoholic beverages and waters to approximately 10,000 businesses across greater Houston. For more information, visit silvereagle.com and check us out on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

About the Folds of Honor Foundation

Folds of Honor is a 501(C)(3) nonprofit organization, rated a four-star charity by Charity Navigator and platinum on GuideStar, that provides educational scholarships to the families of military men and women who have fallen or been disabled while on active duty in the United States armed forces. Our educational scholarships support private educational tuition and tutoring for children in grades K-12, as well as higher education tuition assistance for spouses and dependents. Founded in 2007 by Lt Col Dan Rooney, a PGA Professional and F-16 fighter pilot in the Air Force Reserves who served three tours of duty in Iraq, the Folds of Honor is proud to have awarded nearly 44,000 scholarships in all 50 states and some US territories. For more information or to donate in support of a Folds of Honor scholarship, please visit foldsofhonor.org.

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