



Invites You To Be A Champion

Following the 2023 NBWA Annual Convention and Trade Show in Las Vegas, join the Alliance for an in-person event

Thursday, October 12th, 2023, Time still to be determined

This 2nd annual event is focused on inspiring, empowering and connecting women in beer to encourage you to ***be a Champion for Yourself and Others.***

All are welcome to join as we recognize the importance of everyone's role in supporting our empowerment in the industry.

Speakers & panel members are still to be determined

Sponsorship Opportunities



BREW & ALLIANCE FOR WOMEN IN BEER RECEPTION / \$15,000 *Sold*

Host the 2nd Annual Building Relationships & Empowering Women (BREW) & Alliance for Women in Beer reception. This reception will be on Wednesday evening October 11th and your support will help promote the transformation of beer to be an exciting industry of choice and opportunity for women! Your brand will be highlighted in pre-event materials, social promotions, along with brief remarks and branding at the reception.



ALLIANCE FOR WOMEN IN BEER CONFERENCE / \$18,500 *Sold*

Place your company's brand in front of the highly anticipated 2nd Annual Alliance for Women in Beer conference. The conference will immediately follow NBWA's 86th Annual Convention. Your brand will be visible in pre-event materials, social promotions, logo on the main stage and an opportunity to welcome the attendees and introduce the emcee.



ALLIANCE FOR WOMEN IN BEER – PANEL SPONSOR / \$5,000 *Sold*

Place your company's brand in front of the highly anticipated 2nd Annual Alliance for Women in Beer conference. You will be the presenting sponsor of the panel session of the event. The conference will be Thursday October 12th immediately following NBWA's 86th Annual Convention. Your brand will be visible in pre-event materials, social promotions, logo on the main stage as you introduce the emcee for the panel and share a few brief remarks.



BREAKFAST SPONSOR / \$7,500 *Available!*

Provide all attendees with a delicious breakfast meal on Thursday of the conference to start their day off right! Your company's branding will be displayed at the room's entrance and on the tables, also will be visible in pre-event materials and social media promotions.



LUNCH SPONSOR / \$10,000 *Available!*

Provide all attendees with a delicious lunch meal on Thursday of the conference that keeps energy levels up and engaged for the rest of the day and evening activities! Your company's branding will be displayed at the room's entrance and on the tables, also will be visible in pre-event materials and social media promotions.



BEVERAGE STATION SPONSOR / \$5,000 *Sold*

Your brand is sure to get noticed as the official beverage station sponsor during the main session break! Be the one that brings a smile to attendees faces when they crack open a cold one with fellow attendees. Your company will be prominently branded in the serving area for all to see, also will be visible in pre-event materials and social media promotions.