



3,948

Employees*



\$68.1 Million

Capital Expenditure
Impact**

Structures, Vehicles & Other Equipment



\$267.4 Million

Wages & Salaries*



\$845.5 Million

Economic Impact*



\$3.8 Million

Community Impact**

Support of Charities, Local Events
& Economic Development



\$1.3 Billion

Federal, State &
Local Taxes*

Total Beer Industry

*Source: Beer Serves America Report, John Dunham & Associates, 2021

**Source: Paul Larson, William Latham & Kenneth Lewis, Center for Applied Business & Economic Research, Alfred Lerner College of Business & Economics, University of Delaware, 2020



Arcadia Beverage Co.

Arcadia, WI

Beechwood Sales & Service

New Berlin, WI

Bernick's Superior

Superior, WI

Bill's Distributing, Ltd.

Menomonie, WI

C.J.W., Inc.

Mount Pleasant, WI

Dean Distributing, Inc.

Green Bay, WI

Fabiano Brothers - Wisconsin

Schofield, WI

Frank Beverage Group

Middleton, WI

**Frank Beverage Group -
Beer Capitol Distributing LLC**

Sussex, WI

**Frank Beverage Group -
LaCrosse Beverage, LLC**

Onalaska, WI

General Beer - Northeast (Central)

Stevens Point, WI

General Beer - Northeast, Inc.

Kaukauna, WI

General Beer Distributors Co.

Fitchburg, WI

General Beer Northwest

Chippewa Falls, WI

**General Beer Northwest, Inc.
dba General Beer - Northwoods**

Eagle River, WI

Kay Beer Distributing, Inc.

De Pere, WI

Larry's Distributing Co., Inc.

Sheboygan, WI

Lee Beverage of Wisconsin, LLC

Eau Claire, WI

Lee Beverage of Wisconsin, LLC

Oshkosh, WI

Lee Beverage of Wisconsin, LLC

Rothschild, WI

Pehler Distributing, Inc.

Arcadia, WI

S & S Distributing, Inc.

Marshfield, WI

S & S Distributing, Inc.

Sparta, WI

Superior Beverages, LLC

Superior, WI

Triangle Distributing Co., Inc.

Green Bay, WI

Wisconsin Distributors

Sun Prairie, WI

Wisconsin Distributors Appleton

Appleton, WI