

NBWA

AMERICA'S BEER & BEVERAGE DISTRIBUTORS

WISCONSIN BEER DISTRIBUTORS



4,511

Jobs*



\$1.4 Billion

Economic Impact*



\$426 Million

Wages, Salaries
& Benefits*



\$1.5 Billion

Federal, State &
Local Taxes*

Total Beer Industry Across Brewing,
Distributing, Retail, Agriculture and
Manufacturing Sectors

*Source: Beer Serves America Report, John Dunham & Associates, 2023

National Beer Wholesalers Association
To learn more, visit www.nbwa.org



Arcadia Beverage Co.

Arcadia, WI

Beechwood Sales & Service

New Berlin, WI

Bernick's Superior

Superior, WI

Bill's Distributing Ltd.

Menomonie, WI

C.J.W. Inc.

Mount Pleasant, WI

Dean Distributing Inc.

Green Bay, WI

Fabiano Brothers - Wisconsin, LLC

Schofield, WI

Frank Beverage Group

Middleton, WI

**Frank Beverage Group -
Beer Capitol Distributing LLC**

Sussex, WI

**Frank Beverage Group -
LaCrosse Beverage, LLC**

Onalaska, WI

General Beer - Northeast (Central)

Stevens Point, WI

General Beer - Northeast, Inc.

Kaukauna, WI

General Beer Distributors Co.

Fitchburg, WI

General Beer Northwest

Chippewa Falls, WI

**General Beer Northwest, Inc.
dba General Beer - Northwoods**

Eagle River, WI

Kay Beer Distributing Inc.

De Pere, WI

Larry's Distributing Co., Inc.

Sheboygan, WI

Lee Beverage of Wisconsin, LLC

Eau Claire, WI

Lee Beverage of Wisconsin, LLC

Oshkosh, WI

Lee Beverage of Wisconsin, LLC

Rothschild, WI

Pehler Distributing Inc.

Arcadia, WI

S & S Distributing Inc.

Marshfield, WI

S & S Distributing Inc.

Sparta, WI

Superior Beverages LLC

Superior, WI

Triangle Distributing Co., Inc.

Green Bay, WI

Wisconsin Distributors

Sun Prairie, WI

Wisconsin Distributors Appleton

Appleton, WI