



March 22, 2022

Dear Member of Congress:

We are writing to respectfully request that you **cosponsor H.R. 7105, the Sober Truth on Preventing (STOP) Underage Drinking Act**. Since the legislation was originally passed in 2006, the Beer Institute (BI), the National Beer Wholesalers Association (NBWA), and the Wine and Spirits Wholesalers of America (WSWA) have worked closely with industry and public health partners for its continued reauthorization.

The wholesaler, brewing, and beer importer community is united in doing its part to prevent youth from accessing, using, and abusing alcohol. It is positive news that underage drinking trends have significantly improved, and the influence of the STOP Act has been instrumental in helping to continue this trend.


The STOP Act has also helped coordinate the work of a wide variety of federal agencies by the creation of the Interagency Coordinating Committee to Prevent Underage Drinking (ICCPUD) that has helped to identify and share best practices. The STOP Act furthers research on excessive and underage drinking, promotes a national adult-oriented media campaign, and develops an important annual report to Congress on state underage drinking and enforcement activities.

This important legislation also recognizes that alcohol is different from other consumer products and is best regulated by the states, consistent with the 21st Amendment to the United States Constitution.

Continued funding of the important programs included in the STOP Act will provide the leadership and resources for government at the federal, state, and local levels to help address alcohol consumption by those who are not of a legal drinking age. The investment called for by the STOP Act reauthorization is a proven, cost-effective, evidence-based strategy to reduce the negative consequences caused by underage drinking. H.R. 7105 was introduced with bipartisan support in the House

of Representatives and we respectfully request that you cosponsor this important legislation.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim McGreevy".

Jim McGreevy, President and CEO
Beer Institute

A handwritten signature in black ink, appearing to read "Craig A. Purser".

Craig A. Purser, President and CEO
National Beer Wholesalers Association

A handwritten signature in blue ink, appearing to read "Michelle L. Korsmo".

Michelle L. Korsmo, President and CEO
Wine and Spirits Wholesalers of America